

Terms and Conditions for Jeeto Contest

Introduction

Mahindra and Mahindra Ltd (M&M) “Khaas Mulaaqat Manoj ke Sath contest” for Jeeto (“**Contest**”) will be held only during the Contest period from 1st Oct, 2018 to 18th November, 2018. Under this Contest the eligible participant (“**Participant**”) fulfilling the criteria mentioned herein, shall get a chance to meet Actor Manoj Bajpai at a specific location and also get some gifts upon fulfillment of the terms and conditions contained herein.

Eligibility & Duration of the Contest:

This free-to-enter promotional Contest is open to all Indian residents aged 18 years and above except the employees of M&M and subsidiaries, their families, Dealers, Dealer Employees, channel partners, Sales Executives of Dealerships, agents or officers of M&M or of any entity involved in the development, production, implementation and distribution of the Contests/s including any advertising or promotion agency, service provider, subsidiary or affiliate of any such entity or any other entity directly associated with M&M or any member of the immediate family of and/or person living in the same household as such persons, including but not limited to M&M, are ineligible to enter the Contest.

The Contest shall commence on 1st October, 2018 and shall continue till 23:59 hrs on 18th November, 2018 upon fulfillment of the Terms and Conditions.

How to Participate:

For prospective customer of the Vehicle:

1. The Participant must take a test drive of the Mahindra Jeeto Vehicle (“**Vehicle**”) during the Contest period.
2. The Participant must fill the Contest form and answer the question “Jeeto is my favourite minitruck because it has.....” . The Participant may give maximum reasons for answering the above question.
3. The best 50 answers will get the Prizes as given below.

For existing customers of the Vehicle:

1. The existing customers of the Vehicle must fill the contest form and answer the question “I like my Jeeto because.....” to participate in this Contest. The Participant may give maximum reasons for answering the above question.
2. The best 50 answers will get the prizes as given below.

Prizes:

Particular	Existing customers	Prospects
Nos	50	50
Main prize (all winners)	Meet & Greet with Manoj Bajpai *	Meet & Greet with Manoj Bajpai*
	Big Bazaar Gift Vouchers worth INR 5000	Big Bazaar Gift Vouchers worth INR 5000
Grand prize (3 winners)	-	1 lakh^ prize (gift cheque)

*Travel & Stay will be borne by M&M.

^Taxes to be paid as the govt. norms

#The customer must pay full consideration of the Vehicle, to be eligible as a Participant in this Contest.

Selection of the Winner(s) and Declaration of the Winner(s):

- 1) All the Winners of the Contest shall be selected by an internal jury comprising of Brand Team and Area Office Teams of M&M on the basis of the most appealing and creative response on the Contest question – “I like Jeeto because...”
- 2) From all the entries submitted by the Participants, 100 winners (50 Existing Customers and 50 Prospective Customers) shall be declared as Winners based on criteria mentioned above. The selected winners will be announced by 10th December by telephone/SMS, specified by the Participant in the Contest form. The winning entries shall also be announced on our website www.mahindrajeeto.com.
- 3) Upon selection as a Winner, the Participant must provide the proof of age, address in the form of a Photo ID/ PAN Card/ Driving License/ Aadhar Card/ Voter ID copy to M&M's Authorized Representative (***Dealership & Area Office team, as applicable***) within 5 (Five) days from the declaration of the results of the selected Winners. Any Participant, declared as a Winner in this Contest, who is unable to provide the proof of age and other relevant documents, as desired by M&M, within a period of 10 (Ten) days will stand disqualified from claiming the Prize of the Contest.
- 4) Once declared a winner, the individual becomes ineligible to participate in the subsequent contests under this Contest.
- 5) Decisions taken by M&M, on any aspect of the Contest and the selection of Winners, shall be final and binding; and irrevocable.
- 6) Winners will need to travel to the location specified by the Brand team (expenses of the same shall be borne by M&M) on the specified date at the time of announcement of Winners.

General Terms and Conditions

- Participation is purely optional and not mandatory.
- Prizes won shall not be transferable by a winner to any third party.
- By participating in this Contest, every participant agrees to allow use of his or her name and / or photograph for advertising or similar promotions without demanding any compensation.
- The Contest under this scheme is optional. Vehicles are available without availing this Contest.
- All Gifts will be subject to Indian laws, including tax regulation as and when applicable. The Gift will be subject to any tax or any statutory state and central levies. Any other deductions are applicable under the provisions of law shall be made at source before refunding the amount to the winners.
- The Contest shall be live between 1st October, 2018 and 18th November, 2018. M&M reserves the right to change, curtail or discontinue the Contest at any point of time without any notice. Decision of M&M shall be final in all respects and binding on all the Participants to the Contest and no correspondence whatsoever shall be entertained in this regard.
- The results of promotional Contest/s shall not be disputed in any manner whatsoever. By entering the Contest, customers fully and unconditionally agree to be bound by these rules and the decisions of M&M, which will be final and binding in all matters relating to the promotional Contest. By accepting the terms and conditions of the promotional Contest, the customer releases and discharges M&M, their respective representatives, affiliated companies and the respective parents, subsidiaries, affiliates, advertising and promotion agencies of each, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any gift or from availing this Contest.

- This agreement will be governed by and construed and interpreted in accordance with the laws of India. In case of any dispute only Mumbai Courts will only have exclusive Jurisdictions.
- The Contest/Gifts are non-transferable.
- Contest valid in India only.